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BETA IOTA CHAPTER STRATEGIC PLAN 2023-2025

OVERALL GOALS: INCREASE VIABILITY, VISIBILITY, VITALITY. PRODUCTIVITY

GOAL ONE: INCREASE AND SUSTAIN VIABILITY AND VITALITY OF BETA IOTA CHAPTER

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| **OBJECTIVE** | **ACTION** | **RESPONSIBILITY** | **TIMELINE** | **EVALUATION** |
| Increase Beta Iota active membership by 10% (based on total membership) | Develop Membership Advisory Council   * Determine percentage increase for 6-month increments. * Target specific inactive groups e.g., faculty, members <5 years to contact * Work with CAC to send renewal invitations using various media. * Work with the LDAC to connect new inductees or transfer/dual members to chapter mentors. * Invite Sigma members to transfer to or become dual members of Beta Iota. | BOD  Membership AC | 10/12/2023  10/01/2024  1st year  10/01/2025  2nd year | Evaluate every 3 months  Membership AC-UC faculty < 5 years since active membership. 2/8/24  LDAC submitting mentor-mentee program for newly inducted juniors 2/8/24 |
| Intentionally Increase numbers and diversity (age, race, gender, educational preparation) in volunteer and leadership positions. | * Develop strategies to increase diversity in leadership positions i.e., BOD, committees, ACs. | LSC & LDAC | 04/01/2025 | Evaluate every 3 months  Working on age, race, gender for current ballot. 2/8/24 |
| Increase membership numbers of Nurse Leaders at 3/year. | * Develop strategies to identify and invite eligible Nurse Leaders to chapter membership. | Governance Committee | 04/15/2024 1st year  04/15/2025  2nd year | Evaluate every 3 months |

GOAL ONE: INCREASE AND SUSTAIN VIABILITY OF BETA IOTA CHAPTER

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| **OBJECTIVE** | * **ACTION** | **RESPONSIBILITY** | **TIMELINE** | **EVALUATION** |
| Promote sustainability through the development of leadership succession strategies. | * Orient new chapter members to Sigma and Beta Iota Chapter as a viable organization. * Continually improve Chapter Leadership Intern Program * Form a mentor-mentee program. | LSC & LDAC  LDAC | 07/01/2024  1st year  7/01/2025  2nd year | Evaluate every 3 months  President working on a time to orient new inductees to Beta Iota.  New Mentor-Mentee Program developed. 2/8/24 |
| Ensure financial viability over time. | * Institute strategies that increase financial sustainability e.g., investment portfolio. * Establish annual audit procedures. * Establish an incremental membership dues increase given dues are the chapter’s primary income. | Finance AC | 07/01/2024 | Evaluate every 3 months  Requesting an increase of $5 to total $35 for induction and membership renewal fees. 2/8/24 |

GOAL TWO: INCREASE VISIBILITY OF BETA IOTA CHAPTER

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| **OBJECTIVE** | **ACTION** | **RESPONSIBILITY** | **TIMELINE** | **EVALUATION** |
| Increase chapter visibility within UCCON and community. | * Develop strategies to enhance chapter visibility in collaboration with UCCON administrators. * Establish approaches to highlighting the chapter within the community through collaborative events and other activities. | BOD & President  CAC | 06/30/2024 | Evaluate every 3 months  Dean and Assoc Dean are active BI members and serving or willing to serve on committee/AC  President – meeting with CCHMC Clinical Inquiry Group for collaborative work 2/8/24 |
| Increase number and types of communications with active members and inactive members (as appropriate) > than quarterly. | * Conduct review/evaluation of CAC Communication Plan. * Develop strategies that increase the communication with active and inactive members. * Evaluate role of website, The Circle, Sigma Connect, etc. | Communications AC | 06/30/2024  1st year  06/30/205  2nd year | Evaluate every 3 months  CAC developing brand for brochure, postcard, and ways to participate on The Circle 2/8/24 |
| Develop collaborative relationships with mission-related professional nursing, community organizations, and health care systems. | * Establish collaborative relationship with CCHMC & UCHealth. * Identify non-profit professional or community organizations with congruent missions appropriate for collaborative initiatives, events, programs | BOD appointed TF for Community Engagement  Program Committee  Research Committee | 06/30/2024  1st year  06/30/2024  2nd year | Evaluate every 3 months  Meeting with CCHMC on March 5, working with Jen Jackson at UCHealth and seeking meeting with Teri Grau at UCHealth. 2/8/24 |
| Recognize nursing excellence in the chapter and professional community a minimum of once/year. | * Develop criteria for identified awards that recognize nursing excellence in multiple areas. * Establish a selection procedure to recognize award recipients at a minimum annually. * Ensure appropriate publicity via multiple avenues. | Awards Committee | 10/05/2024  1st year  10/05/2025  2nd year | Evaluate every 3 months |

GOAL TWO: INCREASE VISIBILITY OF BETA IOTA CHAPTER

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| **OBJECTIVE** | **ACTION** | **RESPONSIBILITY** | **TIMELINE** | **EVALUATION** |
| Work closely with the UCCON administration to ensure chapter support and to promote mission-related initiatives. | * Meet with UCCON Dean, Associate Deans, and Program Directors annually and more if appropriate. * Establish standard annual chapter-college events, initiatives, or programs. | President & BOD | 01/01/2024 every 3-6 months | Evaluate every 3 months  Need2/8/24 to address this |

GOAL THREE: INCREASE PRODUCTIVITY OF BETA IOTA CHAPTER

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| **OBJECTIVE** | **ACTION** | **RESPONSIBILITY** | **TIMELINE** | **EVALUATION** |
| Increase number of programs, events, opportunities for members and students to engage both virtually and in-person at > 2/year. | * Establish a standard schedule for two scholarly programs/year e,g., Founders’ Day, at least one year in advance (i.e., speaker, location, etc.). * Provide annual financial and volunteer support to the SONK Consortium for conference. * Develop programs that engage the UCCON student body, faculty, and administrators. * Collaborate with other institutions, groups to support the dissemination of research, QI, and current status of nursing science, curriculums, etc. | Program Committee | 05/01/2024  1st year  05/01/2025  2nd year | Evaluate every 3-4 months  Schedule is set for 2024 Celebration of Nurse Scholars, Founders Day  SONK supported at $500/year, BI submits CEU application, and develops flyers/signage  2/8/24 |
| Ensure that chapter leaders, committee and advisory council members are knowledgeable of Sigma & Beta Iota governance, events,& initiatives. | * Ensure that each committee, advisory council develops an Operations Manual containing materials necessary to carry out each AC/committee’s responsibilities. * Prepare a standardized video or webinar about Sigma, Beta Iota Chapter to be updated annually.as appropriate. | CAC in collaboration with BOD, Committees, ACs | 06/30/2024 | Evaluate every 3 months  President has met with most committees/AC for a Sigma/Beta Iota orientation.  2/8/24 |

GOAL THREE: INCREASE PRODUCTIVITY OF BETA IOTA CHAPTER

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| **OBJECTIVE** | **ACTION** | **RESPONSIBILITY** | **TIMELINE** | **EVALUATION** |
| Develop new programs that address the chapter’s global responsibility. | * Form a Special Task Force to develop an approach to moving the chapter toward global engagement. * Consider UN Sustainable Goals and role chapter could play. [Sustainable Development Goals | United Nations Development Programme (undp.org)](https://www.undp.org/sustainable-development-goals) | BOD appointed Task Force  Program Committee | 06/30/2024 1st year  06/30/2025  2nd year | Evaluate every 3 months  Have not moved on this  2/8/24 |
| Increase innovative research and scholarly initiatives. | * Evaluate current approach to funding of research grant i.e., funding amount and selection procedure. * Identify strategies to ensure grant recipients disseminate findings among chapter members and professional community. * Develop collaborative relationship with UCCON, CCHMC, UCHealth to participate or sponsor Research/QI Day. * Determine the need for other types of scholarly projects. | Research Committee | 06/30/2024  1st year | Evaluate every 3 months |
| Apply for 2025 Chapter Key Award | * Appoint Special Task to work on 2025 Chapter Key Award criteria and application process. * Assess criteria to determine if chapter can reasonably meet the criteria. * Communicate criteria and actions needed to achieve criteria to BOD, committees, ACs regarding criteria | Special Task Force with CLI | 01/15/2024  07/01/2025 | Evaluate every 3 months  Allison Schlinkert, 2023-2025 CLI) will be working with President on CKA Task Force.  2/8/24 |